

Faculty of Extension

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80 The Faculty of Extension

The Faculty of Extension serves as a link between the University and those who need access to University information and expertise to further personal, professional, organizational and community learning and development.

The Faculty of Extension works collaboratively with other Faculties and educational institutions, community and professional associations, business organizations, and public agencies. It promotes responsive university-community engagement through a wide range of innovative programs of instruction (teaching and training), inquiry (research and experimentation), and practice (services, products, and events).

Faculty members are involved in research, training, program development and provide expert assistance in many aspects of adult, professional, organizational, continuing, and extension learning and education. These areas include: practices, technologies, and policies related to information and communication; computer-mediated and online learning; needs and market analysis; curriculum/program development and instructional design; marketing and promotion of lifelong learning; program assessment and evaluation; community and leadership development; and technological, organizational, and social change.

The Faculty offers non-degree courses and programs in the areas of Applied Arts, Fine Arts, Applied Sciences, Business, Adult Education, English as a Second Language, Government Studies, Legal Studies, and Information Technology. The Faculty also offers an online Master of Arts in Communications and Technology degree program (MACT), and credit courses in English for Academic Purposes, designed to prepare international students for the English language skills required of undergraduate and graduate students at the University of Alberta.

The Faculty of Extension develops innovative and creative responses to the changing needs of the broader community, serving both local and international students. Extension welcomes proposals for new learning and knowledge-development opportunities and solutions in diverse areas and in collaboration with both public and private partners.

For full listings of courses or further information contact:

University of Alberta

Faculty of Extension

University Extension Centre, 8303 - 112 Street

Edmonton, AB T6G 2T4

Phone: (780) 492-3116/3109 Fax: (780) 492-0627

www.extension.ualberta.ca

81 The Professors

Members of the Faculty

Officers of the Faculty

Dean

CS McWatters, PhD, CMA

Associate Deans

K Campbell, PhD (Research)

L Gander, LL.M., (Academic)

Assistant Dean

R Smyth, BA (Administration)

Professors

A Einsiedel, PhD (Institute for Professional Development)

D Foth, PhD

L Gander, LL.M. (Legal Studies)

W Lamble, PhD, PAg (Institute for Professional Development)

E LeSage, PhD (Government Studies)

Associate Professors

M Adria, PhD (Master of Arts in Communications and Technology)

R Berman, PhD (English Language Program)

K Campbell, PhD (Academic Technologies for Learning)

Assistant Professors

P Boechler, PhD (Master of Arts in Communications and Technology)

M Ingraham, PhD (Applied Arts)

T Rose, PhD

L Stefanik, PhD (Government Studies)

K Wright, PhD (Academic Technologies for Learning)

Administrative Professional Officers

S Dowie, MA (Academic Technologies for Learning)

M Hui, MBA, CAM (English Language Program)

A Varsava, MBA (Marketing Services)

R Smyth, BA (Administration)

V Smyth, BA (Applied Arts)

Faculty Service Officer

Stanley Varnhagen, PhD (Academic Technologies for Learning)

Adjunct Professors

D de Kerckhove, PhD (Master of Arts in Communications and Technology)

M Knapp, PhD (Master of Arts in Communications and Technology)

R Mason, PhD (Master of Arts in Communications and Technology)

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Part-Time Temporary Academic Staff

T Mitchell, BA, LLB (Legal Studies)

G Smith, PhD, Resident Researcher (University of Alberta Node, Alberta Gaming Research Institute)

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Additional Members of Faculty Council

President

R Fraser, PhD

Registrar of the University

CP Byrne, MBA

Director, University Libraries

E Ingles, MLS

K DeLong, MLS, MPM, BA (Libraries Delegate)

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82.2 Applied Arts

Applied Arts provides opportunities to be creative, to develop and express your artistic and linguistic talents, and to learn. We emphasize the visual arts, residential interiors, writing, languages and courses for older adults. The Applied Arts unit offers quality lifelong learning opportunities to those seeking to change or renew their careers, update their skills and knowledge, and enrich their personal and professional lives. Many of our courses, diploma and certificate programs meet career development objectives. Our students come from all walks of life, but they have one thing in common – a desire to make living a learning experience. For more information, visit our website at www.extension.ualberta.ca, e-mail appliedarts@ualberta.ca, or phone (780) 492-3093.

82.2.1 Educational Travel

Travel and learn about history, art history, opera, music, geography, ecology, languages, and various other subjects. Applied Arts offers an educational travel program that includes many destinations around the world. For information on upcoming tours, visit our website at www.extension.ualberta.ca, e-mail appliedarts@ualberta.ca, or phone (780) 492-0166.

82.2.2 Fine Arts

Fine Arts offers a wide range of courses including art interpretation, design, drawing and painting, music, printmaking and professional development for artists and others in the arts community. Offerings range from short workshops to 10-week certificate program courses. Fine Arts also hosts conferences for artists and art programmers and plays an active consultative role in the cultural community. For more information, visit our website at www.extension.ualberta.ca/finearts, e-mail finearts@ualberta.ca, or phone (780) 492-3093 or (780) 492-9448.

82.2.3 Languages

Our Language Program offers evening and weekend courses in French, German, Italian, Spanish and Japanese. Your Spanish studies can gain you a Spanish Language Certificate. Students in our program can access our computer-assisted Language Learning Centre. We also offer customized language training programs to businesses and organizations. For more information visit our website at www.extension.ualberta.ca/language, e-mail

82.3 English Language Program

The English Language Program offers four distinct program strands:

- (1) Credit courses in English for academic purposes, ESL 140, 145 and 550, are designed to prepare international students who speak a language other than English for the language demands in undergraduate and graduate work at the University of Alberta;
- (2) Non-credit intensive courses in English as a Second Language, covering a wide range of levels, are taught six times a year;
- (3) Part-time evening courses that assist both international scholars and members of the community to improve their English skills;
- (4) Short-term, tailor-made programs of study, delivered to groups of both students and professionals who speak a language other than English, often in cooperation with other Faculties on campus. The programs are designed to improve not only English language skills but often other academic or professional competencies.

For more information, visit our website at www.extension.ualberta.ca/elp, e-mail elpinfo@ualberta.ca, or phone (780) 492-3036. For course listings, see §211 under English as a Second Language (ESL).

82.4 Facility and Media Services

82.4.1 University Extension Centre

Facility and Media Services schedules Faculty of Extension classrooms and meeting rooms for the use of campus and non-campus groups at very reasonable cost. A variety of room layouts are available to suit the needs of adult learners and educators. Services include audiovisual equipment delivery and setup, and technical and computing support. Each room can support teleconferencing and Internet connectivity. Additional services include duplication of course or meeting materials.

Additional features of the facility include convenient underground heated parking, a delicatessen (which can handle refreshment orders for your function) an enjoyable outdoor patio, quiet seating areas and a student lounge equipped with a microwave and snack machines.

Our experienced service-providers support teaching and learning for 13,000 student registrations annually, as well as for public lectures, open house events, training seminars, exhibitions, conferences, and receptions.

Facility and Media Services is located in Room 2-10 of the University Extension Centre. For more information, visit our website at www.extension.ualberta.ca/facility, e-mail edmedia@ualberta.ca, or phone (780) 492-6171.

82.4.2 TELUS Centre for Professional Development (TCPD)

Located on the University of Alberta campus, this state-of-the-art Faculty of Extension facility offers the ultimate setting for meetings, conferences, video conferences, training sessions and business receptions/dinners. Its technologically enhanced rooms can accommodate up to 300 for various types of presentations. The TELUS Centre has heated underground parking and is easily accessed from downtown Edmonton.

The TELUS Centre for Professional Development is located at 87 Avenue and 111 Street on the University of Alberta campus. For more information, visit our website at www.teluscentre.com; e-mail telus.centre@ualberta.ca; telephone (780) 492-8000; fax (780) 492-8200; toll free (866) 492-8000.

82.5 Government Studies

The mission of Government Studies is to promote good government through teaching, research and service, and to advance the practice of university continuing education. Government Studies concentrates its efforts on providing professional continuing education for public administrators and elected officials. It also conducts original research, with emphasis on the local government sector and selected pressing public policy and public administration issues. Provision of information through MuniMall (www.govsource.net), an expansive online service, is a new and growing area of concentration.

The unit works closely with local government associations (elected and appointed), local governments, provincial government departments,

departments of the University of Alberta, and other postsecondary institutions. Commensurate with Alberta's triennial local government election cycle, Government Studies offers programs for election officials, candidates for local office, and elected officials.

Government Studies recently collaborated with Dalhousie University to jointly offer the National Advanced Certificate in Local Authority Administration, (NACLAA). This program is offered online and provides a unique opportunity for Alberta Local Government officials to study with their counterparts across Canada.

Government Studies has also launched the online Information and Access and Protection of Privacy (IAPP) Certificate Program. This innovative new program responds to the need of both the public and private sectors to engage access and privacy specialists who understand and can appropriately respond to the access and protection of privacy legislation being developed at provincial, national and international levels. Government Studies also offers a Certificate in Applied Land Use Planning.

For more information, visit www.govsource.net, e-mail govstudy@ualberta.ca, or phone (780) 492-5052 or 1-877-686-4625.

82.6 Institute for Professional Development (IPD)

IPD is a strategic research and development unit of the Faculty of Extension that provides academic leadership in pursuing the University of Alberta's mission and strategic initiatives in the area of continuing professional development (CPD). Its mission is to promote and facilitate the advanced study of CPD, experimentation with new learning technologies, adoption of innovative practices, and formulation of informed policies for CPD, wherever, and whenever it occurs.

The strategic approach of IPD is to establish effective collaborative relationships, provide critical services that help align, leverage, and apply established capabilities within and among Faculties, educational institutions, professionals and knowledge workers, professional associations, employers, and public agencies for creatively responding to, and capitalizing on, rapidly evolving developments, needs, and opportunities for CPD.

For further information, visit the IPD website at www.extension.ualberta.ca/ipd/ or contact Dr Bert Einsiedel, Executive Director, e-mail bert.einsiedel@ualberta.ca or phone (780) 492-2799; or contact Dr Wayne Lamble, Director, Program Development, e-mail wayne.lamble@ualberta.ca, or phone (780) 492-2912.

82.7 Legal Studies

The Legal Studies Program (LSP) has a tradition of using a variety of knowledge development and learning methodologies to engage learners in non-degree legal and justice education opportunities. Major components of the program include the following:

LawNow: a suite of print and electronic resources that includes a bi-monthly publication on contemporary legal issues in Canada, written in everyday language, and *Law Now On-line*, an electronic version of *LawNow* magazine, an electronic archive of past articles and columns, and an e-mailed update of recent provincial and federal cases and legislation.

Not-for-Profit and Charity Law website includes information on not-for-profit, and charity law.

ACJNet (Access to Justice Network): the national, bilingual Internet portal service for accessing law and justice resources in Canada.

Canadian Legal FAQs: a free service provided on the Internet that answers Frequently Asked Questions about the law in Canada.

VIOLET: a learning website on the law and legal process relevant to women in abusive relationships.

RoseNet: a learning website on the law and legal process relevant to immigrant women in abusive relationships.

OakNet (Abuse of Older Adults): a learning website about the law and legal processes relevant to older adults in abusive situations.

Consulting Services: The LSP features a multidisciplinary team of professionals who work to provide legal information and education to businesses, educational institutions, libraries and community-related organizations.

For more information, visit our website at www.extension.ualberta.ca/lsp, e-mail lsp@ualberta.ca, or phone (780) 492-1634.

82.8 Master of Arts in Communications and Technology (MACT)

The multidisciplinary Master of Arts in Communications and Technology (MACT) is a professional program offering a theoretical, historical, and practical examination of the knowledge-intensive workplace. The degree is designed for individuals who seek to provide reflective and informed leadership in the management and use of information and communications technologies in their organizations and fields.

Refer to \$185.25 for more information and visit the program's website at www.extension.ualberta.ca/mact, e-mail mact@ualberta.ca or telephone (780) 492-1538. For course listings see \$211 under Extension (EXT).

82.9 Applied Sciences and Business Programs

This programming unit offers a wide range of specially designed certificate, citation, and non-credit continuing professional education for all knowledge workers, including health care professionals, professional engineers, foresters, human resource managers, occupational health and safety professionals, educators, technical specialists, sales staff and administrators. Many of our courses are of interest to the general public as well.

For more information on Applied Sciences and Business Programs, visit our website at www.extension.ualberta.ca, or phone (780) 492-7237.

The following program areas are included in the Applied Sciences and Business Programs Unit:

82.9.1 Adult Education

Jointly developed and delivered by a consortium involving the Universities of Alberta, Victoria, Saskatchewan and Manitoba, the Certificate in Adult and Continuing Education (CACE) program provides professionals with the opportunity to enhance their competencies associated with the design, development and delivery of adult education and training. Seminars and workshops offered in the CACE program are relevant to various occupations including instructors, trainers, staff development officers, counsellors, group leaders, curriculum designers and librarians. Participants come from a wide range of public and private agencies, hospitals, community organizations and educational institutions. For further information on the CACE program, visit our website at www.extension.ualberta.ca/cace or phone (780) 492-7237.

82.9.2 Business Programs

Business programs provide industry-recognized certificate programs in information technology management, management development, human resources management and security management. Accounting courses qualifying as educational equivalencies for the CMA and CGA professional designations are offered in conjunction with certificate programs. For more information on these programs, phone (780) 492-3027.

Citation programs are offered in supervisory development and sales. For more information, phone (780) 492-8315.

Seminars and short courses for knowledge workers, supervisors, managers, and professionals from business, government, and industry are offered. Topics include general management, human resources, and general interest courses in personal finance and investment planning. For more information, phone (780) 492-8315.

For further information on all business programs, visit our website at www.extension.ualberta.ca, e-mail bus.prog@ualberta.ca, or phone (780) 492-3027

82.9.3 Environmental Resource Management

The Environmental Resource Management program area offers a wide range of specially designed certificate and non-credit continuing education courses, programs, and information resources to assist technical specialists, professionals, administrators and members of the public who work to minimize

humanity's impact on the environment. A certificate in Environmental Resource Management, along with seminars and workshops in Forest Management and other topics in the environmental field are available. For more information, visit our website at www.extension.ualberta.ca, e-mail erinfo@ualberta.ca, or phone (780) 492-5532.

82.9.4 Health and Wellness

This program area offers specially designed certificates for continuing professional education related to the area of health care. Medical Acupuncture is a postgraduate certificate intended for licensed physicians, dentists and physiotherapists. Seminars and workshops in related areas for professional, occupational, and career development are also available. For more information visit our website at www.extension.ualberta.ca, or phone (780) 492-7237.

82.9.5 Industrial Technology Management

This program offers a wide variety of specially designed continuing education courses, programs, and information resources to serve the continuing professional development needs of technical specialists, professionals and other members of the public. Certificates in Construction Administration, Occupational Health and Safety, and Oil Sands Technology along with ad hoc seminars and workshops in related technical fields are the major offerings in this programming area. For more information, visit our website at www.extension.ualberta.ca, or phone (780) 492-3037.

82.9.6 Information Technology

The Information Technology unit in Professional Programs offers programs that are designed to populate Internet development teams for the Edmonton region and beyond.

The **WebBuilder Diploma** program focuses on configuring and operating an Internet presence, on network architecture and Internet protocols, server installation and configuration, and creating dynamic web pages. The program also addresses security issues in the day-to-day operation of a web presence.

The **Database Administrator Diploma** is an intermediate-level program that focuses on integrating database functionality with the web presence. Participants learn how to create and maintain databases, and how to manage Oracle database files and users, privileges and resources.

Our **short courses** offer more intense and condensed learning experiences in a more focused topic area than those available in our larger, certificate and diploma programs.

For more information visit our website at www.extension.ualberta.ca, e-mail itlearn@ualberta.ca, or phone (780) 492-4057.

82.10 Extension Learning Solutions (XLS)

XLS specializes in providing support to organizations and individuals who work in the knowledge economy. By working with University of Alberta internal and external resources, XLS provides professional development and learning solutions that include: Collaborative Consulting Services; Custom Programming and Instructional Design; Integrating Existing Continuing Education Programs; Flexible Delivery Services; Partnership Opportunities; Continuing Competency Analysis; and Evaluation Services.

83 Details of Courses

Faculty of Extension credit and non-credit course listings are available at www.extension.ualberta.ca

83.1 Course Listings

Faculty of Extension credit courses can be found in \$211 Course Listings under English as a Second Language (ESL) and Extension (EXT).