

# Faculty of Extension

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## 210 The Faculty of Extension

The Faculty of Extension serves as a link between the University and those who need access to information and the expertise of the University to further personal, professional, organizational and community learning and development.

Working collaboratively with other Faculties and educational institutions and with community and professional associations, business organizations, and public agencies, the Faculty promotes and facilitates responsive university outreach and community engagement. This is accomplished through a wide range of innovative institutes and programs of instruction (teaching and training), inquiry (research and experimentation), and practice (services, products, and events). One of the current areas of particular emphasis is the development of an advanced understanding of, and practices for, enhancing learning through evolving information and communication technologies as applied to formal classroom and informal workplace settings.

Faculty members are involved in research, training, program development and expert assistance in many aspects of adult, professional, organizational, continuing, and extension learning and education. These areas include practices, technologies, and policies related to information and communication; computer mediated and online learning; needs and market analysis; curriculum/program development and instructional design; marketing and promotion of lifelong learning; program assessment and evaluation; community and leadership development; and technological, organizational, and social change.

The Faculty offers non-degree courses and programs in the areas of Applied Arts, Fine Arts, Professional Programs in Applied Sciences and Business, Adult Education, English Language, Government Studies, Legal Studies, and Information Technology. The Faculty also offers an online Master of Arts in Communications and Technology degree program (MACT).

The Faculty of Extension has always been innovative and creative in developing new responses to emerging and changing needs in the broader community. We are open to suggestions and proposals for new learning and knowledge development opportunities and solutions in many areas of our complex modern world.

For full listings of courses or further information contact:  
 University of Alberta  
 Faculty of Extension  
 University Extension Centre, 8303 - 112 Street  
 Edmonton, AB T6G 2T4  
 Phone: (780) 492-3116/3109 Fax: (780) 492-0627  
[www.extension.ualberta.ca](http://www.extension.ualberta.ca)

## 211 The Professors

### Members of the Faculty

#### Officers of the Faculty

##### Dean

G Glassford, PhD, Acting Dean

##### Associate Deans

M Adria, PhD, (Academic)  
K Campbell, PhD (Research)  
L Gander, LL.M., (Academic)

##### Assistant Dean

R Smyth, BA (Administration)

##### Professors

A Einsiedel, PhD (Institute for Professional Development)  
D Foth, PhD (Applied Arts)  
L Gander, LL.M. (Legal Studies)  
W Lamble, PhD, PAG (Institute for Professional Development)  
E LeSage, PhD (Government Studies)

##### Associate Professors

M Adria, PhD (Master of Arts in Communications and Technology)  
R Berman, PhD (English Language Program)  
K Campbell, PhD (Academic Technologies for Learning)

##### Assistant Professors

P Boechler, PhD (Master of Arts in Communications and Technology)  
T Rose, PhD (Knowledge Management)  
L Stefanick, PhD (Government Studies)  
K Wright, MBA (Knowledge Management)

##### Administrative Professional Officers

S Dowie, MA (Academic Technologies for Learning)  
M Hui, MBA, CAM (English Language Program)  
R Lathangue, PhD (Professional Programs)  
A Varsava, MBA (Marketing Services)

##### Faculty Service Officer

Stanley Varnhagen, PhD  
(Academic Technologies for Learning)

##### Adjunct Professors

S Aung, PhD (Professional Programs)  
D de Kerckhove, PhD (Master of Arts in Communications and Technology)  
M Knapp, PhD (Master of Arts in Communications and Technology)  
R Mason, PhD (Master of Arts in Communications and Technology)

##### Adjunct Assistant Professor

C Geissler, MA (Academic Technologies for Learning)

##### Full-Time Temporary Academic Staff

K Anderson, MEd (Legal Studies)  
R Burrows, BA (Government Studies)  
E Hanis, MEd (Telus Centre for Professional Development)  
R Jordan, MA, BEd, (English Language Program)  
S Kasprzak, BA (Academic Technologies for Learning)  
S Kuntz, MA (Academic Technologies for Learning)  
S McIntosh MA (English Language Program)  
G Michalchuk, MEd (English Language Program)  
F Poon, BComm, CGA (Financial Business Analyst)  
Diane Rhyason (PhD) Legal Studies  
R Roder, BSc (Professional Programs)  
I Rumzan, PhD (Telus Centre for Professional Development)  
F Russell, BA (Telus Centre for Professional Development)  
M Sears, MA (Academic Technologies for Learning)  
J Sinclair, MLS (Government Studies)  
L Sorochan, MEd (Professional Programs)  
M Spence, MEd (Academic Technologies for Learning)  
M Splinter, BSc, RPF (Professional Programs)  
SS Sy, MSc (Legal Studies)  
C Whitelaw, MEd, BA (Academic Technologies for Learning)

E Whybrow, MEd (Academic Technologies for Learning)

##### Other

G Smith, PhD, Resident Researcher (University of Alberta Node, Alberta Gaming Research Institute)

### Additional Members of Faculty Council

##### President

R Fraser, PhD

##### Acting Registrar of the University

CP Byrne, MBA

##### Director, University Libraries

E Ingles, MLS  
K DeLong, MLS, MPM, BA (Libraries Delegate)

##### Acting Director, Computing and Network Services

Stephen Thornton, PEng  
Computing and Network Services

##### General Faculties Council Members

J Boeglin, PhD (Faculté Saint-Jean)  
Mike Carbonaro, PhD, (Educational Psychology)  
T Fenwick, PhD (Educational Policy Studies)  
A Finn, PhD (Business)  
L Penrod, PhD, (Arts)

##### Senate Members

J Agrios, Edmonton, AB  
R Johnson, Edmonton, AB  
D Millard, Sherwood Park, AB

##### Other Members

R Rawlusk, Society of Local Government Managers of Alberta

##### Student Members

T Chander (Master of Arts in Communications and Technology)  
D French (Professional Programs in Applied Sciences)

## 212.2 Applied Arts

Applied Arts provides opportunities to be creative, to develop and express your artistic and linguistic talents, and to learn. We emphasize the visual arts, residential interiors, writing, and languages. The Applied Arts unit offers quality lifelong learning opportunities to those seeking to change or renew their careers, update their skills and knowledge, and enrich their personal and professional lives. Many of our courses, diploma and certificate programs meet career development objectives. Our students come from all walks of life, but they have one thing in common – a desire to make living a learning experience. For more information, visit our website at [www.extension.ualberta.ca](http://www.extension.ualberta.ca), e-mail [appliedarts@ualberta.ca](mailto:appliedarts@ualberta.ca), or phone (780) 492-3093.

### 212.2.1 Educational Travel

Travel and learn about history, art history, opera, music, geography, ecology, languages, and various other subjects. Applied Arts offers an extensive educational travel program that includes many destinations around the world. For information on upcoming tours, visit our website at [www.extension.ualberta.ca](http://www.extension.ualberta.ca), e-mail [appliedarts@ualberta.ca](mailto:appliedarts@ualberta.ca), or phone (780) 492-3034 or (780) 492-0166.

### 212.2.2 Fine Arts

Fine Arts offers a wide range of courses including art interpretation, design, drawing and painting, music, printmaking and professional development for artists and others in the arts community. Offerings range from short workshops to 10-week certificate program courses. Fine Arts also hosts conferences for artists and art programmers and plays an active consultative role in the cultural community. For more information, visit our website at [www.extension.ualberta.ca/finearts](http://www.extension.ualberta.ca/finearts), e-mail [finearts@ualberta.ca](mailto:finearts@ualberta.ca), or phone (780) 492-3093 or (780) 492-9448.

### 212.2.3 Languages

Our Language Program offers evening and weekend courses in French, German, Italian, Spanish and Japanese. Your Spanish studies can gain you a Spanish Language Certificate. Students in our program can access our computer-assisted Language Learning Centre. We also offer customized language training programs to businesses and organizations. For more information visit our website at [www.extension.ualberta.ca/language](http://www.extension.ualberta.ca/language), e-mail [appliedarts@ualberta.ca](mailto:appliedarts@ualberta.ca), or phone (780) 492-3093 or (780) 492-9448.

### 212.2.5 Residential Interiors

This unique program offers a university level certificate in the art and design of interior decorating. Using the principles of the related areas of fine arts, architecture and business, the program is a comprehensive study of residential interior fundamentals and application. For more information, visit our website at [www.extension.ualberta.ca/ri](http://www.extension.ualberta.ca/ri), e-mail [decorate@ualberta.ca](mailto:decorate@ualberta.ca), or phone (780) 492-3093 or (780) 492-9448.

### 212.2.6 Writing, Editing and Publishing

Our Writing Program offers non-credit short courses and workshops dealing with the basics of writing, creative writing (fiction and non-fiction), poetry, writing for electronic media, professional writing, editing and publishing. These courses are of interest to those who have chosen writing as a career, who write primarily for personal expression and satisfaction, or who would like to improve their writing for business or academic purposes. A few online courses are offered, providing the opportunity to learn skills and improve the quality of your writing at home. A women's writing week is held each June. For more information visit [www.extension.ualberta.ca/writing](http://www.extension.ualberta.ca/writing), e-mail [appliedarts@ualberta.ca](mailto:appliedarts@ualberta.ca), or phone (780) 492-3093 or (780) 492-9448.

### 212.2.7 Older Adults

Older adults (persons aged 50 or older) will enjoy the Spring Term for Older Adults Program offered cooperatively by the Edmonton Lifelong Learners Association (ELLA) and the Faculty of Extension. The program is offered on the University of Alberta Campus for three weeks during the month of May. Students may choose from more than 20 non-credit courses in areas such as anthropology, history, philosophy, drawing and painting, psychology, music, literature and political science. Please note that students must be members in good standing of ELLA in order to register in the program. For more information phone (780) 492-5055. For more information visit our website at [www.extension.ualberta.ca/olderadults/](http://www.extension.ualberta.ca/olderadults/), e-mail [appliedarts@ualberta.ca](mailto:appliedarts@ualberta.ca)

## 212 Programs and Services

### 212.1 Academic Technologies for Learning

Academic Technologies for Learning (ATL) is an academic unit mandated to support all departments at the University of Alberta. The mission of ATL is to facilitate effective teaching and learning, on and off campus, through evidence-based, reflective application of learning and teaching technologies. ATL provides a variety of services, including instructional design, research and evaluation support. ATL also offers faculty development programs to academic departments and faculty developing new instructional approaches and resources. For more information, visit our website at [www.atl.ualberta.ca](http://www.atl.ualberta.ca), e-mail [atl.ps@ualberta.ca](mailto:atl.ps@ualberta.ca), or phone (780) 492-7333.

## 212.3 English Language Program

The English Language Program offers four distinct program strands:

- (1) Credit courses in English for academic purposes, ESL 140, 145 and 550, are designed to admit students who speak a language other than English to the university, and to prepare them for their academic studies in English;
- (2) Non-credit intensive courses in English as a Second Language, covering a wide range of levels, are taught frequently throughout the year;
- (3) Part-time evening courses that assist both international scholars and members of the community to improve their English skills;
- (4) Short-term, tailor-made programs of study, delivered to groups of both students and professionals who speak a language other than English, often in cooperation with other Faculties on campus. The programs are designed to improve not only English language skills but often other academic or professional competencies.

For more information, visit our website at [www.extension.ualberta.ca/elp](http://www.extension.ualberta.ca/elp), e-mail [elpinfo@ualberta.ca](mailto:elpinfo@ualberta.ca), or phone (780) 492-3036. For course listings, see §201 under English as a Second Language (ESL).

## 212.4 Facility and Media Services

Facility and Media Services schedules Faculty of Extension classrooms and meeting rooms for the use of campus and non-campus groups at very reasonable cost. A variety of room layouts are available to suit the needs of adult learners and educators. Services include audiovisual equipment delivery and setup, and technical and computing support. Each room can support teleconferencing and Internet connectivity in addition to a boardroom equipped with videoconferencing equipment. Additional services include videocassette dubbing, video format transfer, and duplication of course or meeting materials.

Additional features of the facility include convenient underground parking, a delicatessen (which can handle refreshment orders for your function) an enjoyable outdoor patio, quiet seating areas and a student lounge equipped with a microwave and snack machines.

Our experienced service-providers support teaching and learning for 12,000 students annually, as well as for public lectures, open house events, training seminars, exhibitions, conferences, and receptions.

Facility and Media Services is located in Room 2-10 of the University Extension Centre. For more information, visit our website at [www.extension.ualberta.ca/facility](http://www.extension.ualberta.ca/facility), e-mail [edmedia@ualberta.ca](mailto:edmedia@ualberta.ca), or phone (780) 492-6171.

## 212.5 Government Studies

The mission of Government Studies is to promote good government through teaching, research and service, and to advance the practice of university continuing education. Government Studies concentrates its efforts on providing professional continuing education for public administrators and elected officials. It also conducts original research, with emphasis on the local government sector and selected pressing public policy and public administration issues. Provision of information through MuniMall ([www.munimall.net](http://www.munimall.net)), an expansive online service, is a new and growing area of concentration.

The unit works closely with local government associations (elected and appointed), local governments, provincial government departments, departments of the University of Alberta, and other postsecondary institutions. Commensurate with Alberta's triennial local government election cycle, Government Studies offers programs for election officials, candidates for local office, and elected officials.

Government Studies recently collaborated with Dalhousie University to jointly offer the National Advanced Certificate in Local Authority Administration, (NACLAA). This program is offered online and provides a unique opportunity for Alberta Local Government officials to study with their counterparts across Canada.

Government Studies has also launched the online Information and Access and Protection of Privacy (IAPP) Certificate Program. This innovative new program responds to the need of both the public and private sectors to engage access and privacy specialists who understand and can appropriately respond to the access and protection of privacy legislation being developed at provincial, national and international levels. Government Studies also offers a Certificate in Land Use Planning.

For more information, visit [www.govsource.net](http://www.govsource.net), e-mail [govstudy@ualberta.ca](mailto:govstudy@ualberta.ca), or phone (780) 492-5052 or 1-877-686-4625.

## 212.6 Institute for Professional Development (IPD)

IPD is a strategic research and development unit of the Faculty of Extension that provides academic leadership in pursuing the University of Alberta's mission and strategic initiatives in the area of continuing professional learning and development (CPLD). Its mission is to promote and facilitate the advanced study of CPLD, experimentation with new learning technologies, adoption of innovative practices, and formulation of informed policies for CPLD, wherever, whenever, and however it occurs.

Its strategic approach is to establish effective collaborative relationships, provide critical services that help align, leverage, and apply established capabilities within and among Faculties, educational institutions, professionals and knowledge workers, professional associations, employers, and public agencies for creatively responding to, and capitalizing on, rapidly evolving developments, needs, and opportunities for CPLD.

For further information, visit our website at [www.extension.ualberta.ca/ipd/](http://www.extension.ualberta.ca/ipd/) or contact Dr Bert Einsiedel, Executive Director, e-mail [bert.einsiedel@ualberta.ca](mailto:bert.einsiedel@ualberta.ca) or phone (780) 492-2799; or contact Dr Wayne Lamble, Director, Program Development, e-mail [wayne.lamble@ualberta.ca](mailto:wayne.lamble@ualberta.ca), or phone (780) 492-2912.

## 212.7 Legal Studies

The Legal Studies Program (LSP) has a tradition of using a variety of knowledge development and learning methodologies to engage learners in non-degree legal and justice education opportunities. Major components of the program include the following:

**LawNow PLUS:** a suite of print and electronic resources that includes a bi-monthly publication on contemporary legal issues in Canada, written in everyday language, and *LawNow On-line*, an electronic version of *LawNow* magazine, an electronic archive of past articles and columns, and an e-mailed update of recent provincial and federal cases and legislation.

**ACJNet (Access to Justice Network):** the national, bilingual Internet portal for accessing law and justice resources in Canada.

**Canadian Legal FAQs:** a free service provided on the Internet that answers Frequently Asked Questions about the law in Canada.

**VIOLET:** a learning website on the law and legal process relevant to women in abusive relationships.

**RoseNet:** a learning website on the law and legal process relevant to immigrant women in abusive relationships.

**Consulting Services:** The LSP features a multidisciplinary team of professionals who work to provide legal information and education to businesses and community related organizations.

For more information, visit our website at [www.extension.ualberta.ca/lsp](http://www.extension.ualberta.ca/lsp), e-mail [lsp@ualberta.ca](mailto:lsp@ualberta.ca), or phone (780) 492-5735.

## 212.8 Master of Arts in Communications and Technology (MACT)

The multidisciplinary Master of Arts in Communications and Technology (MACT) is a professional program offering a theoretical, historical, and practical examination of the knowledge-intensive workplace. The degree is designed for individuals who seek to provide reflective and informed leadership in the management and use of information and communications technologies in their organizations and fields.

Refer to §175.25 for more information and visit the program's website at [www.extension.ualberta.ca/mact](http://www.extension.ualberta.ca/mact), e-mail [mact@ualberta.ca](mailto:mact@ualberta.ca) or telephone (780) 492-1538. For course listings see §201 under Extension (EXT).

## 212.9 Professional Programs in Business and Applied Sciences

This programming division addresses the diverse array of needs, topics, issues and settings in which professionals find themselves. We offer a wide range of specially designed certificate, citation, and non-credit continuing professional education for all knowledge workers, including health care professionals, professional engineers, foresters, human resource managers, occupational health and safety professionals, educators, technical specialists,

sales staff and administrators. Many of our courses are of interest to the general public as well.

For more information on Professional Programs, visit our website at [www.extension.ualberta.ca](http://www.extension.ualberta.ca), or phone (780) 492-7237.

The following program areas are included in Professional Programs:

### 212.9.1 Adult Education

The Faculty of Extension provides continuing professional development for educators of adults from a wide range of public and private agencies, including business and industry, government departments, social service agencies, hospitals, community organizations, and educational institutions. These seminars and workshops serve instructors, trainers, staff development officers, counsellors, group leaders, curriculum designers and librarians alike. Course topics are aimed at developing competencies associated with the design, development and delivery of adult education and training. A Certificate in Adult and Continuing Education is available. Phone (780) 492-7237.

### 212.9.2 Business Programs

Business programs provide industry-recognized certificate programs in information technology management, management development, human resources management and security management. Accounting courses qualifying as educational equivalencies for the CMA and CGA professional designations are offered in conjunction with certificate programs. For more information on these programs, phone (780) 492-3027.

Citation programs are offered in supervisory development and sales. For more information, phone (780) 492-8315.

Seminars and short courses for knowledge workers, supervisors, managers, and professionals from business, government, and industry are offered. Topics include general management, human resources, and general interest courses in personal finance and investment planning. For more information, phone (780) 492-8315.

For further information on all business programs, visit our website at [www.extension.ualberta.ca](http://www.extension.ualberta.ca), e-mail [bus.prog@ualberta.ca](mailto:bus.prog@ualberta.ca), or phone (780) 492-3027.

### 212.9.3 Environmental Resource Management

The Environmental Resource Management program area offers a wide range of specially designed certificate and non-credit continuing education courses, programs, and information resources to assist technical specialists, professionals, administrators and members of the public who understand and work to minimize humanity's impact on the environment. Certificates in Environmental Resource Management and Applied Land Use Planning, along with seminars and workshops in the areas of Geographic Information Systems, Forest Management and other related technical fields are the major offerings in the programming area. For more information, visit our website at [www.environment.ualberta.ca](http://www.environment.ualberta.ca), e-mail [erminfo@ualberta.ca](mailto:erminfo@ualberta.ca), or phone (780) 492-3029.

### 212.9.4 Health and Wellness

This program area offers specially designed certificates for continuing professional education related to the health care area. Medical Acupuncture is a postgraduate certificate intended for physicians, dentists and physiotherapists who are licensed to practice. There are seminars and workshops in related areas for professional, occupational, and career development. For more information visit our website at [www.extension.ualberta.ca](http://www.extension.ualberta.ca), e-mail [health@ualberta.ca](mailto:health@ualberta.ca), or phone (780) 492-5532.

### 212.9.5 Industrial Technology Management

This program offers a wide variety of specially designed continuing education courses, programs, and information resources to serve the continuing professional development needs of technical specialists, knowledge workers, professionals and other members of the public. Certificates in Construction Administration, Occupational Health and Safety, and Oil Sands Technology along with ad hoc seminars and workshops in related technical fields are the major offerings in this programming area. For more information, visit our website at [www.extension.ualberta.ca](http://www.extension.ualberta.ca), e-mail [industry@ualberta.ca](mailto:industry@ualberta.ca), or phone (780) 492-3037.

### 212.9.6 Information Technology

The Information Technology unit in Professional Programs offers programs that are designed to populate Internet development teams for the Edmonton region and beyond.

The **WebBuilder Diploma** program focuses on configuring and operating an Internet presence, on network architecture and Internet protocols, server installation and configuration, and creating dynamic web pages. The program also addresses security issues in the day-to-day operation of a web presence.

The **Database Administrator Diploma** is an intermediate-level program that focuses on integrating database functionality with the web presence. Participants learn how to create and maintain databases, and how to manage Oracle database files and users, privileges and resources.

Our **short courses** offer more intense and condensed learning experiences in a more focused topic area than those available in our larger, certificate and diploma programs.

For more information visit our website at [www.extension.ualberta.ca](http://www.extension.ualberta.ca), e-mail [itlearn@ualberta.ca/it](mailto:itlearn@ualberta.ca/it), or phone (780) 492-4057.

## 212.10 Extension Learning Solutions (XLS)

XLS specializes in providing support to organizations and individuals who work in the knowledge economy. By working with University of Alberta internal and external resources, XLS provides professional development and learning solutions that include: Collaborative Consulting Services; Custom Programming and Instructional Design; Integrating Existing Continuing Education Programs; Flexible Delivery Services; Partnership Opportunities; Continuing Competency Analysis; Evaluations Services; Event Management Services; and Facilities.

## 213 Details of Courses

Faculty of Extension credit and non-credit course listings are available at [www.extension.ualberta.ca](http://www.extension.ualberta.ca)

### 213.1 Course Listings

Faculty of Extension credit courses can be found in §201 Course Listings under English as a Second Language (ESL) and Extension (EXT).